



Death of WCW, The

Bryan Alvarez, R.D. Reynolds

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What went wrong with WCW?

In 1997, World Championship Wrestling was on top. It was the number-one pro wrestling company in the world, and the highest-rated show on cable television. Each week, fans tuned in to *Monday Nitro*, flocked to sold-out arenas, and carried home truckloads of WCW merchandise. Sting, Bill Goldberg, and the New World Order were household names. Superstars like Dennis Rodman and KISS jumped on the WCW bandwagon. It seemed the company could do no wrong.

But by 2001, however, everything had bottomed out. The company — having lost a whopping 95% of its audience — was sold for next to nothing to Vince McMahon and World Wrestling Entertainment. WCW was laid to rest.

How could the company lose its audience so quickly? Who was responsible for shows so horrible that fans fled in horror? What the hell happened to cause the death of one of the largest wrestling companies in the world? *The Death of World Championship Wrestling* is the first book to take readers through a detailed dissection of WCW's downfall.

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Spent a free time and energy to be fun activity to try and do! A lot of people spent their free time with their family, or all their friends. Usually they doing activity like watching television, going to beach, or picnic inside the park. They actually doing same every week. Do you feel it? Would you like to something different to fill your own free time/ holiday? May be reading a book could be option to fill your cost-free time/ holiday. The first thing you ask may be what kinds of guide that you should read. If you want to try look for book, may be the book untitled Death of WCW, The can be excellent book to read. May be it is usually best activity to you.

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