



# Horse Sense, Business Sense, Vol 1

*Shannon C. Knapp*

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## **Horse Sense, Business Sense, Vol 1** Shannon C. Knapp

Equine therapy programs have been in existence for nearly thirty years in the form of therapeutic riding. However, a new form of Equine Assisted Practice has evolved in the past decade, and a growing number of people are experiencing profound healing and significant personal growth through the application of Equine Assisted Psychotherapy (EAP) and Equine Assisted Learning (EAL) programs. Both therapists and horse people alike have been attracted to the new discipline, seeking to leave more traditional roles behind in their respective worlds. However, while EAP and EAL grow in credibility, these same "odd bedfellows" are struggling with the realities of operating both an equine business and a mental healing practice under one umbrella with sometimes disastrous results. Developed by one of the leaders in the field of Equine Assisted Practice, *Horse Sense, Business Sense* is a book written for those seeking to learn the business basics essential for a successful journey into Equine Assisted Therapy and Learning. Practical and pragmatic, *Horse Sense, Business Sense* relates the straightforward and oftentimes humorous story of author Shannon Knapp's own journey from idealistic up-start to savvy entrepreneur, with key principles and pointers ideal for the new therapy business. Shannon Knapp is one of the more experienced veterans in the field, and has learned firsthand that creating a successful practice comes only after learning how to create a successful business foundation. Learn the necessary "Horse Sense" principles to avoid the pitfalls that can threaten your success in the exciting new world of Equine Assisted Practice. *Horse Sense, Business Sense* is the book therapists and equine businesses have been waiting for and a terrific common-sense book for anyone trying to be financially successful while following their dreams. Kendall SummerHawk, author of *Brilliance Unbridled*, says, "Running a horse business is a labor of love. [*Horse Sense, Business Sense*] is chock full of practical insights and real-life information that will give every horse business owner the shot they deserve at being successful. Definitely a "must-read!"

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A lot of people always spent their own free time to vacation as well as go to the outside with them family members or their friend. Were you aware? Many a lot of people spent that they free time just watching TV, or maybe playing video games all day long. If you wish to try to find a new activity that is look different you can read any book. It is really fun for you. If you enjoy the book you read you can spent all day long to reading a e-book. The book Horse Sense, Business Sense, Vol 1 it is quite good to read. There are a lot of folks that recommended this book. They were enjoying reading this book. When you did not have enough space to develop this book you can buy often the e-book. You can m0ore effortlessly to read this book from your smart phone. The price is not to cover but this book offers high quality.

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Playing with family inside a park, coming to see the ocean world or hanging out with friends is thing that usually you could have done when you have spare time, after that why you don't try matter that really opposite from that. One particular activity that make you not experience tired but still relaxing, trilling like on roller coaster you already been ride on and with addition info. Even you love Horse Sense, Business Sense, Vol 1, it is possible to enjoy both. It is good combination right, you still wish to miss it? What kind of hangout type is it? Oh occur its mind hangout fellas. What? Still don't get it, oh come on its known as reading friends.

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