



Consumption in the Age of Affluence: The World of Food

Ben Fine, Michael Heasman, Judith Wright

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Consumption in the Age of Affluence: The World of Food Ben Fine, Michael Heasman, Judith Wright With growing affluence in the developed world, food has become an increasing focus for attention. Here, the authors argue that in order to understand the extensive and dramatic developments in the world of food, a new interdisciplinary approach is necessary. *The Age of Affluence* successfully addresses food consumption in this way. The volume:

- * argues the importance of socioeconomic and cultural factors over diet, in influencing the production, marketing and consumption of different groups of foods;
- * places food systems theory on sound analytical foundations;
- * draws critically upon food systems literature;
- * includes case studies from the sugar, dairy and meat systems;
- * employs novel statistical techniques to identify and explain distinct patterns of food consumption; The book will help to revitalize the discipline of food studies and points the way forward for the continuing study of food consumption. As such, it will be invaluable to students, researchers and policymakers engaged in the world of food.



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