



Finanzielles Risikomanagement in Industrieunternehmen (German Edition)

Thorsten Fleischer

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Gerade in wirtschaftlich schwierigen Zeiten gewinnt das finanzielle Risikomanagement in Unternehmen zusätzlich an Bedeutung. Dieses Buch vermittelt einen fundierten und klar strukturierten Einblick in die theoretischen Grundlagen des finanziellen Risikomanagements. Zunächst werden die allgemeinen Ziele und die Notwendigkeit eines funktionierenden Risikomanagements erläutert. Es werden gesetzliche Grundlagen dargestellt und der Kreislauf des Risikomanagements aufgezeigt. Neben den Bestandteilen eines finanziellen Risikomanagements wird in dieser Studie ausführlich auf das vorhandene Risikoumfeld der Unternehmen eingegangen. Der Schwerpunkt liegt hierbei auf den Erfolgsrisiken: das Zinsänderungsrisiko, das Währungsänderungsrisiko sowie das Kreditausfallrisiko, deren Entstehung und mögliche Auswirkungen auf das Unternehmen detailliert erläutert werden. Zur Messung dieser im Einzelfall existenzbedrohenden Risiken werden unterschiedliche Methoden vorgestellt: Sensitivitäts- und Szenarioanalysen sowie Statistische Verfahren wie der Value-at-Risk und der Cash-Flow-at-Risk-Ansatz. Der Hauptteil dieses Buches bezieht sich auf die Instrumente zur Steuerung der vorgestellten Erfolgsrisiken. Für jedes Risiko existieren unterschiedlichste Instrumente auf dem Finanzmarkt, deren Funktions- und Wirkungsweise ausführlich dargestellt wird. Hierzu zählt beispielsweise die Steuerung des Zinsänderungsrisikos mittels unbedingten Termingeschäften wie dem Forward Rate Agreement oder einem Zinsfuture. Das Buch verschafft somit einen Überblick über die Vielzahl von externen Absicherungsmöglichkeiten der vorhandenen Erfolgsrisiken.

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Casey Reeves:

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