



The Funeral Planner

Lynn Isenberg

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The Funeral Planner trilogy is brought to you by the Dignity Memorial Network, Legacy.com, and Eternal Image. Valuable Offers & Content-Integrated-Ads Inside from additional sponsors endorsed by protagonist Maddy Banks include 1800FLOWERS.com, Forethought Financial Group LLC, GoDaddy.com, EchoSign.com, Heardable.com, The National Hospice Foundation, DNA2Diamonds, Cadillac Travel Agency, GotKosherInc.com, Andiamo's Italia of Metro Detroit, Eagles Nest on Clark Lake, BTB Burrito of Ann Arbor and a special tribute sponsored by First Capital Funding. Determined entrepreneur Maddy Banks finds a way to bring life to a dead business, heal unresolved grief, and discover the meaning of self-worth v. net-worth in a healing journey of entrepreneurship and love. Chick lit meets business savvy in Isenberg's second novel in which would-be entrepreneur Madison Banks has longed to run her own business since childhood, but has had only failures. Just when she thinks she's hit the jackpot, her business school nemesis, the slimy Derek Rogers, beats her to the punch. Disheartened, Maddy finds inspiration in the unlikelyst of places: at her best friend's funeral. Maddy believes funerals should celebrate a life, as oppose to mourn a death. With the help of her beloved Uncle Sam, a lover-turned-friend from business school, and handsome investor Victor Winston, Maddy launches Lights Out Enterprises (www.LightsOutEnterprises.com) and The Tribute Network (www.TheTributeNetwork.com) only to realize she might again be facing competition from Derek. If you ever wanted to learn about life celebrations, processing grief, or how to start a business, this is a must read. Determined entrepreneur Maddy Banks finds a way to bring life to a dead business, heal unresolved grief, and discover the meaning of self-worth v. net-worth in a healing journey of entrepreneurship and love. "I've known her since she was a little girl running around in Danskins. She was always entertaining... and she still is." - Sandra Bernhard, Actress-Author- Comedienne-Singer "Funny. Gifted. Intelligent. Lynn Isenberg reminds me of me." - Alan Zweibel, Writer (Curb Your Enthusiasm, David Letterman, Monk, SNL; Collaborator with Billy Crystal on 700 Sundays) To see the Digital Series based on "The Funeral Planner" visit www.Amazon.com. THE DIGITAL SERIES: On Amazon! Watch the digital series based on the novels featuring singer-actor Joss Stone (who lights up the screen!), Cynthia Gibb (Fame), Marisa Ramirez (General Hospital), Heather Mazur (CSI), Carlease Burke (In Her Shoes), Andre Boccaletti (Sex in the City). Bonus content includes "After-Behind-the-Scenes" and the acclaimed tribute video "Jack the Mench." THE TRIBUTE NETWORK: Visit www.TheTributeNetwork.com and send your questions to DEAR MADDY-Grief Etiquette to the Rescue; post your Tribute Video in the Tribute Film Festival, buy the trilogy of novels and non-fiction Grief Wellness and Grief Tributes; and visit the novel-inspired business www.LightsOutEnterprises.com. THE MEDIA: The brand has received worldwide media attention including appearances on The Today Show, The Early Show, NPR, NYT, and MSN, etc. turning Lynn Isenberg into the media's "go-to-celebrity-author for Life Celebrations". Stay tuned for more with award-winning director Donald Petrie on board (Miss Congeniality, How to Lose A Guy in Ten Days, Mystic Pizza...) A portion of the proceeds go to the National Hospice Foundation.

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