



Summary: Ford - Robert Lacey: The Men and the Machine

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Complete summary of Robert Lacey's book: "Ford: The Men and the Machine".

This summary of the ideas from Robert Lacey's book "Ford: The Men and the Machine" tells the fascinating story of the men and women behind the giant automobile industry. In this entertaining and detailed biography, the author focuses on the public and private lives of manufacturer Henry Ford, his son Edsel and his grandson Henry II. This summary offers an insight into how this family-run business empire transformed our way of life, including Ford's early failures, Henry Ford's revolutionary standards and the triumph of the Model T.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

To learn more, read "Ford: The Men and the Machine" to discover the story behind the giant company and the people behind it.

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