# Typography 33

*Type Directors Club*



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*Typography 33* from the Type Directors Club is the only annual devoted exclusively to typography, showcasing the year's best typographic work in books, magazines, stationery, web graphics, and more. This year's winning designs were selected by American graphic designer and artist Paula Scher. A principle at New York's Pentagram, a design consultancy firm, Scher has received numerous industry awards for her work developing graphic identities and branding systems for such clients as Tiffany & Co, Coca-Cola, Bausch & Lomb, Citibank, the Museum of Modern Art, the Metropolitan Opera, *New York Times Magazine* and many others. Nominated for Grammy Awards for the album covers she designed for CBS Records and Atlantic Records, Scher was inducted into the Art Directors Club Hall of Fame in 1998 and her work is now part of the permanent collection of the Museum of Modern Art. With Paula Scher as curator and designer, *Typography 33* promises to be a dynamic and exciting collection.

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