



# **Summary : Outthink The Competition - Kaihan Krippendorff: How a New Generation of Strategists Sees Options Others Ignore**

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**Complete summary of Kaihan Krippendorff's book: "Outthink the Competition: How a New Generation of Strategist Sees Options Other Ignore".**

This summary of the ideas from Kaihan Krippendorff's book "Outthink the Competition" shows that the best way to win in any game of strategy is to be so unconventional that you disorient your competition. In this book, the author explains that doing this will ensure that your competitors are unable to respond effectively. This summary highlights the four things you must do in order to outthink your competitors and how you can apply each of them to your strategic game.

## **Added-value of this summary:**

- Save time
- Understand key concepts
- Expand your knowledge

**To learn more, read "Outthink the Competition" and follow the four simple steps that will keep your competitors guessing!**

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