



# **The Six Sigma Way: How GE, Motorola, and Other Top Companies are Honing Their Performance: How GE, Motorola, and Other Top Companies are Honing Their Performance**

*Peter Pande, Robert Neuman, Roland Cavanagh*

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Cost reduction...productivity improvement...customer retention...these are the promises of the Six Sigma quality management system. *The Six Sigma Way* reveals how GE, Motorola, and numerous other companies are successfully using Six Sigma to fine-tune products and processes, improve performance, and increase profits. Now you can read the roadmap for implementing Six Sigma in your manufacturing or service organization.

The authors who have worked with some of the most visible Six Sigma companies including GE provide step-by-step guidance and practical implementation guidelines. Whether your goal is to fix a process problem or implement Six Sigma company-wide, *The Six Sigma Way* will help you develop an approach customized for your company's needs and the challenges of the twenty-first century business environment. *The Six Sigma Way*:

- Addresses the challenges and politics of launching, leading, and training people for Six Sigma.
- Focuses on implementing the major steps and quality improvement tools in the Six Sigma system.
- Features insights, comments, and examples from business leaders and managers using Six Sigma in their organizations.

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