



Light Footprint Management: Leadership in Times of Change

Charles-Edouard Bouée

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What can managers in today's uncertain, unimaginably complex world learn from President Obama and top Chinese executives?

Charles-Edouard Bouée proposes "light footprint" management, comparable to a new American military doctrine and similar to a recently emerged Chinese management style that subordinates strategy to vision and tactics. Bouée explains how conventional management methodologies, techniques and tools can be adapted to the conditions of an increasingly ambiguous and apparently unmanageable world.

Light Footprint Management explains the dynamics of the new business environment and describes the kinds of organization most likely to succeed in it.

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