



# Content Management (German Edition)

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## **Content Management (German Edition)** S. Naujoks

Content Management Systeme ermöglichen auch ohne spezielle HTML oder Java-Programmierkenntnisse eine effiziente Pflege und Verwaltung von Inhalten im Internet, Intranet oder Extranet. Web Content Management Systeme (WCMS) befassen sich i. d. R. rein mit der Administration von web-basierten Informationsplattformen wie Internets, Intranets oder Extranets. Enterprise Content Management Systeme (ECMS) integrieren zudem idealerweise sämtliche Unternehmensdaten, weisen Workflow-Funktionalitäten auf und haben neben Web-Browsern auch weitere Ausgabekanäle wie z. B. Email oder SMS, stellen aber komplexe Anforderung an die technische Umsetzung und Technologien wie z. B. XML. (5) , (11)

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