



Jumpstart Your Customer Service: 10 Jolts to Boost Your Customer Service

Shawn Doyle CSP, Lauren Anderson

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Turn Your Customers Into Raving Fans!

Great customer service can be all the difference between a mediocre company and a profitable one. In this fun and easy to read book, you'll discover 10 Jolts to Jumpstarting Your Own Customer Service.

Whether you are a small business owner, customer service manager or an employee working in customer service, this book will upgrade your performance and help you:

- Create raving fans through exceptional customer service.
- Lower marketing expenses by retaining your current customers and getting free word of mouth.
- Create a work environment that you are excited to go to each day.

Written by small business and customer service activists', Shawn Doyle, CSP and Lauren Anderson. They share practical steps that you can take advantage of right now.

You'll **be inspired** with real world stories of extraordinary customer service that will help you see your own small business or position in a whole new way.

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