



Will Your Next Mistake Be Fatal?: Avoiding the Chain of Mistakes That Can Destroy Your Organization

Robert Mittelstaedt

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What catastrophes have in common -- and how to keep them from happening to you!

Introducing M3: the first systematic approach to

- Managing mistakes so they don't lead to disaster
- Building systems that prevent 'failure chains' from spiraling out of control
- Avoiding failures in preparation, strategy, execution, and culture
- Reducing the impact and cost of the mistakes you do make

Also includes coverage of the unique 'mistake chains' facing entrepreneurs and small businesses.

Every business disaster has one thing in common: the people in charge never saw it coming. The warnings were there. They didn't have to wreck their companies and their careers. But they let it happen. This book can keep it from happening to you.

You will make mistakes. If you don't, you're not taking enough risk. But you can make fewer of them. You can catch them early. Keep them cheap. Learn from them. Whether you're in a global enterprise or a garage startup, Robert Mittelstaedt shows how. His techniques apply to everything from culture to strategy, customer safety to market share. They won't just help you avoid catastrophe: they'll help you improve profitability and business value, too.

Stay on track. Stay off the front page of *The Wall Street Journal*. Read this book.

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Susan Scott:

Why? Because this Will Your Next Mistake Be Fatal?: Avoiding the Chain of Mistakes That Can Destroy Your Organization is an unordinary book that the inside of the reserve waiting for you to snap that but latter it will distress you with the secret that inside. Reading this book alongside it was fantastic author who also write the book in such wonderful way makes the content inside of easier to understand, entertaining method but still convey the meaning entirely. So , it is good for you because of not hesitating having this ever again or you going to regret it. This book will give you a lot of benefits than the other book have got such as help improving your proficiency and your critical thinking approach. So , still want to hold up having that book? If I were being you I will go to the e-book store hurriedly.

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