



Can Journalism Be Saved?: Rediscovering America's Appetite for News

Rachel Davis Mersey

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This book challenges the once-dominant social responsibility model and argues that a new, "individual-first" paradigm is what will allow journalism to survive in today's crowded media marketplace.

- Presents a chronological review of the top-down influence model, the timeline of the evolution of the definition of news, and the historical development of social responsibility of the press
- Contains helpful illustrations of the proposed new models of journalism
- Bibliography of academic and professional materials related to the state of the news media
- Index of important institutions including nameplate news organizations, influential companies (e.g., Apple and Google), theoretical frameworks, media owners, and media startups

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