



Il tradimento del manager (Pamphlet) (Italian Edition)

Michele Dau

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I manager, una razza padrona che controlla le aziende e le istituzioni pubbliche. Il saggio di Michele Dau ripercorre la storia di questa figura dalla prima organizzazione industriale di massa fino alla «rivoluzione manageriale» del dopoguerra. I manager hanno oggi tradito la loro missione, divenendo una casta, ancora molto maschile, di tecnocrati autoreferenziali, causando così scelte sbagliate e talora disastrose. Capitani di navi lasciate alla deriva, gli alti dirigenti appaiono incapaci di coordinare modelli innovativi di lavoro, di valorizzare le risorse umane affidate. Si è da tempo interrotta una storia positiva interpretata nell'Italia contemporanea da figure come Beneduce, Menichella, Giordani, Olivetti, Mattei, Saraceno, che sono stati anche sviluppatori e imprenditori attenti al bene collettivo. Per tornare a quella storia virtuosa, ai buoni manager, dei quali c'è un grande bisogno per riorganizzare le nostre strutture economiche e sociali, la strada è obbligata: vanno rifondate la cultura del merito e le sue basi morali e propulsive. In altre parole va affermato il principio della responsabilità, riferita ai risultati concreti e ai loro effetti sociali.



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